



Authors'  
Licensing and  
Collecting  
Society

What is

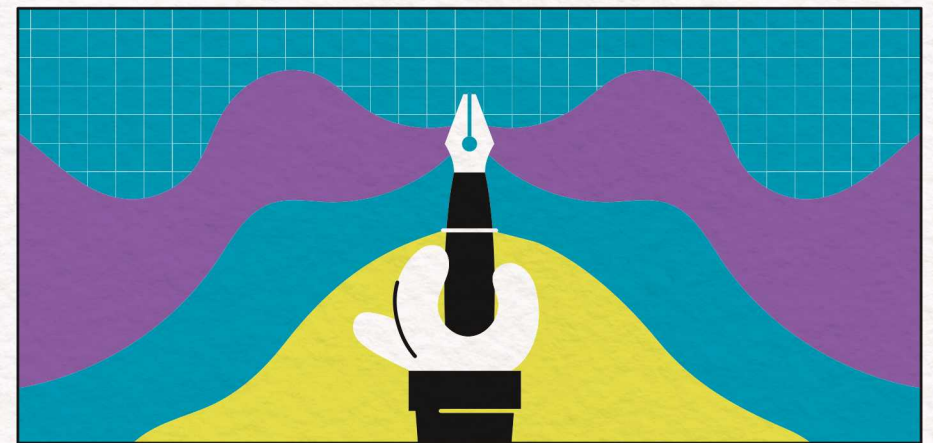
**COPYRIGHT?**



**Whenever you  
create something,**

**It belongs  
to you**

**You're the  
creator.**



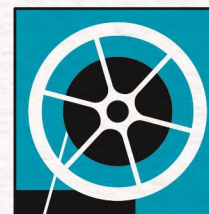
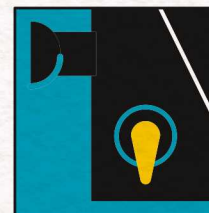


**An automatic shield called copyright,**

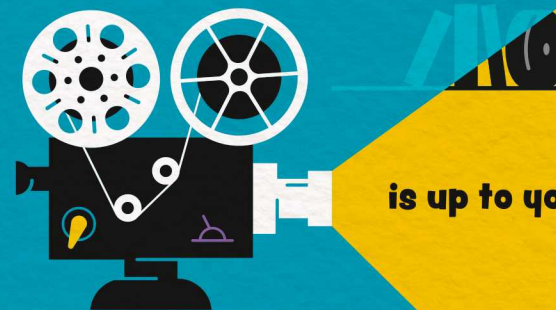


**protects it and binds it to you.**

**What you do  
with your words,**



**pictures and  
music**



**is up to you.**

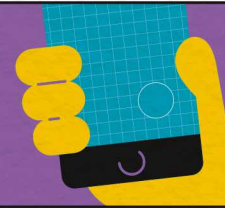


If you would like to give your work away,

you can do.



License it.



OR



Share it online.

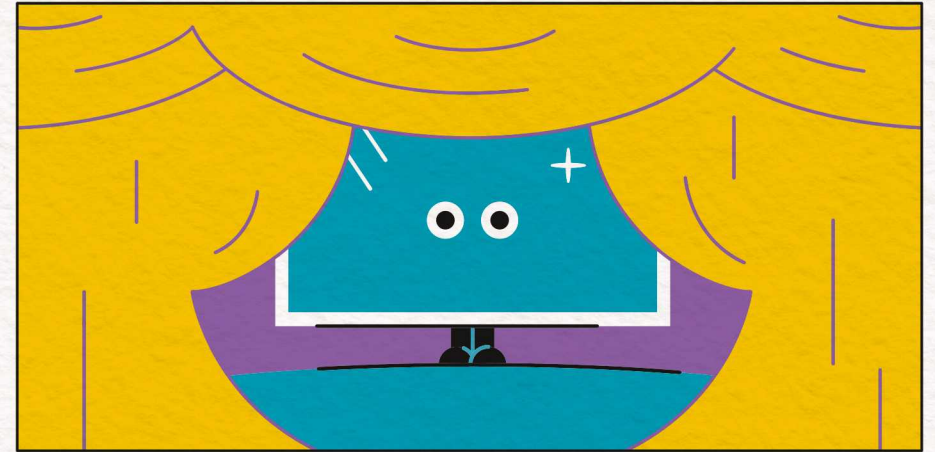
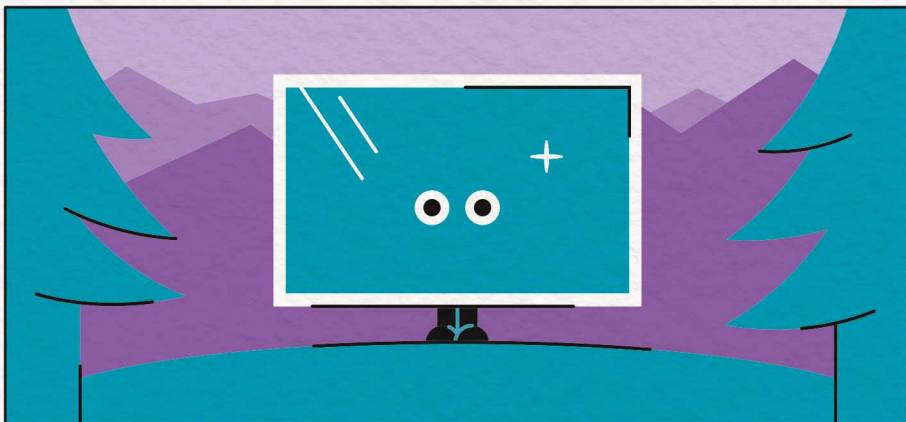




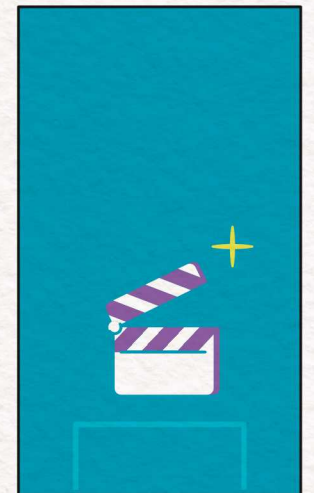
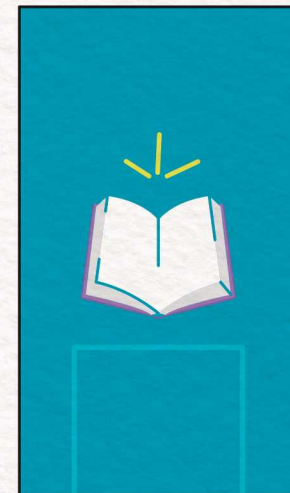
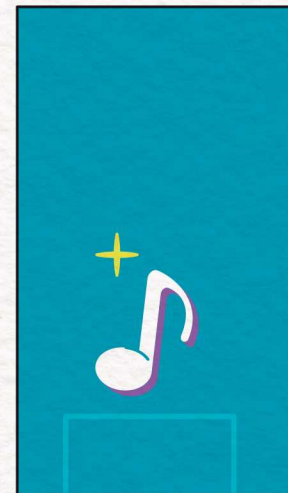
**Have it made into  
a TV programme,**



**or film.**



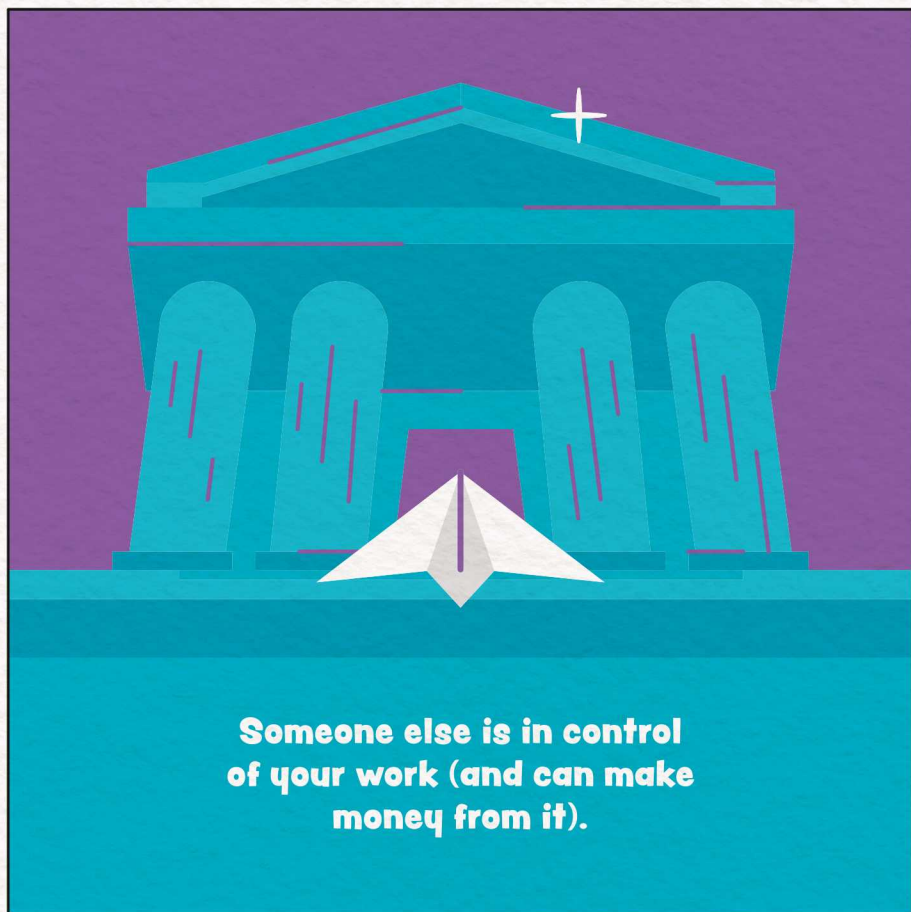
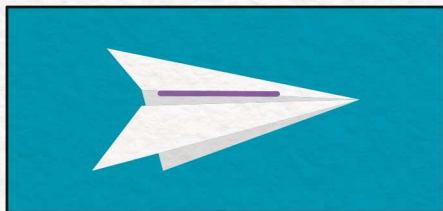
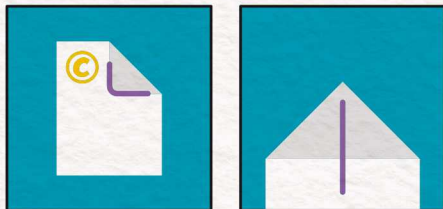
**Or a play.**



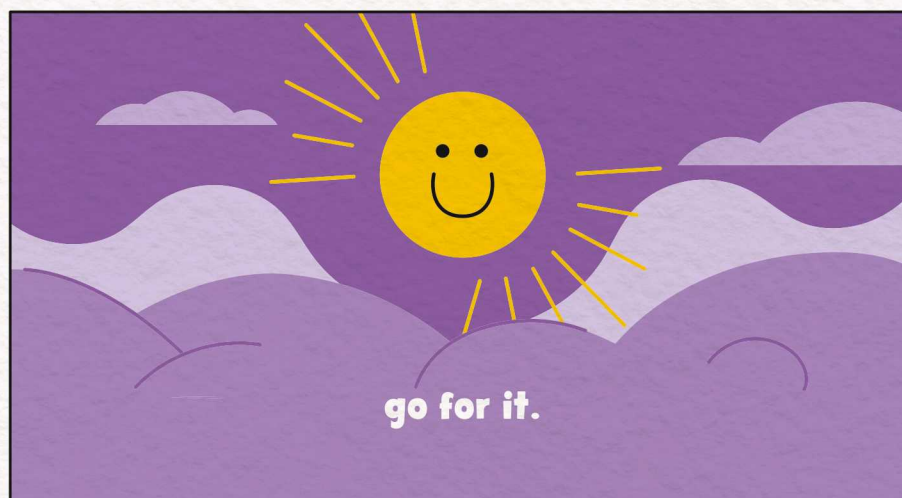
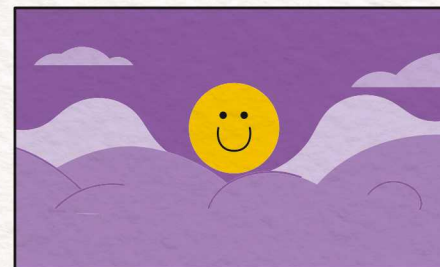
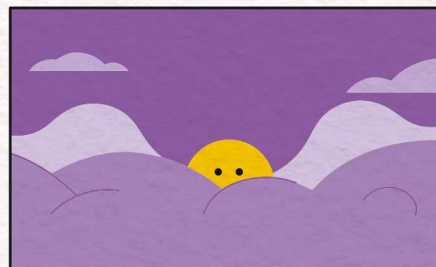
**The point is you get to choose.**



**Remember though,  
if you give your  
copyright away,**



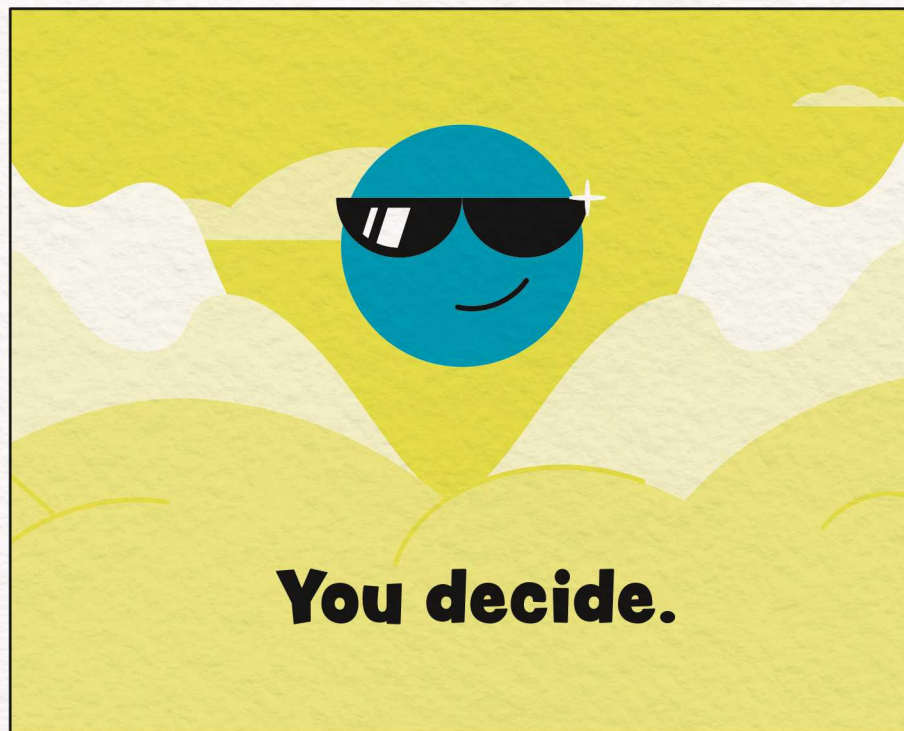
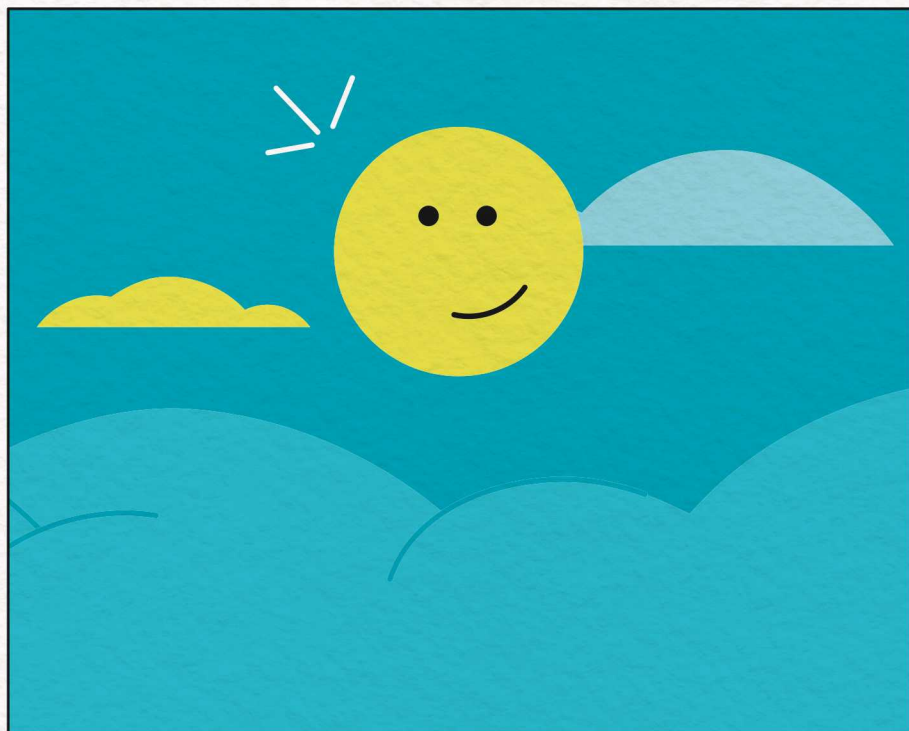
**If you're happy with that,**



**If not, you  
have options.**



**Like keeping  
your copyright...**

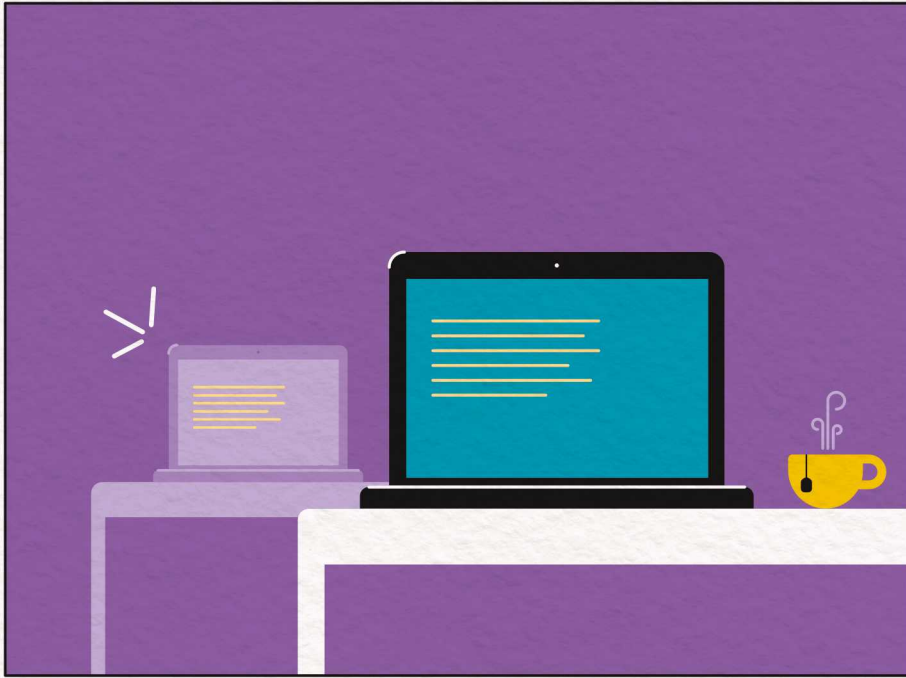


**You decide.**

**...and allowing others to do  
certain things with your work  
by giving them licences.**

**Choose what's right for  
you and your work.**





**Remember copyright protection rules also apply to you when using someone else's work.**







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